

What we learn online

1. Think of some challenges in trying to find the information in the boxes online. Then, say how someone can get the information without using the internet.

a recipe for tasty
chocolate cake

recommendations
for a funny comedy

the history of
dogs

2. Complete each sentence with one idea.

- 50 years ago, if someone had a question like 'How do birds fly?', they...
- Looking for information online can be challenging because...
- Online learning has advantages such as:...

3. Watch a [video](https://youtu.be/TcOEt6TdoYQ) [https://youtu.be/TcOEt6TdoYQ] and add more information to each statement in ex. 2.

4. Discuss the questions.

- The speaker in the video says: 'The World Wide Web is more like the Wild Wild West'. What do you think he means?
- The speaker also says: 'The power to decide how and when to learn is now yours.' What are some advantages and disadvantages of having this power?
- What do you think 'information overload' is? Have you ever experienced it? If so, why do you think it happened?
- Do you sometimes prefer books or other sources of information to the internet? Why/Why not?

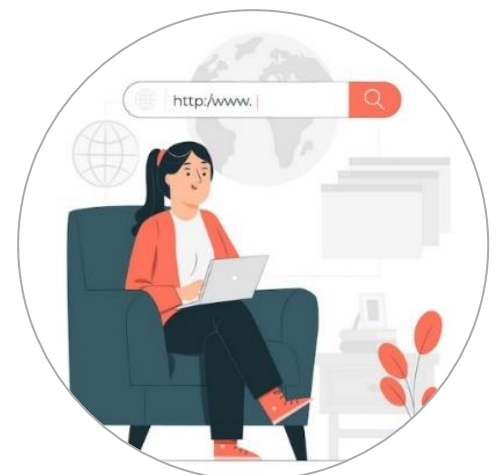
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5. Think of at least one advantage of each of the options in the pairs. Then, say which option in each pair you would prefer.

learn about history from a podcast	or	learn about history from a book
have online lessons	or	have lessons in person
read some statistics from an infographic	or	read about some statistics in an article
learn about business from a webinar	or	learn about business from an experienced colleague
ask ChatGPT for advice on writing a CV	or	google some tips on how to write a CV
read a newsletter every week to know what is going on in the world of sport	or	follow sportspeople on social media to know what is going on in the world of sport

6. Read the statements and decide if you 1 – agree, 2 – partly agree/disagree, 3 – disagree. Explain your answers.

- I generally trust the information I read or hear online.
- Finding correct information online is easy if you know how to do it.
- An offline course certificate is worth more than an online course certificate.
- You can learn anything if you have internet access.
- People should be able to graduate from universities online.



7. Read about the courses and discuss the questions below.

Dog training

An experienced animal trainer will teach you how to listen and talk to your dog.

Time management for busy people

A manager with 30 years of experience shares her tricks on using time wisely.

Why you need AI today

You'll learn to use AI in everyday tasks to make them easier. The course has been created by three university professors.

Learn how to learn from online courses

Don't just watch online courses. Learn from them. Two teachers will show you how to remember new information.

Instagram feed design

A professional Instagrammer will teach you how to create original and fun Instagram content.

Become a horror stories writer

Use your biggest fears and write great stories! A famous author will show you how to start.

Find your inner peace

An experienced coach will take you on a journey during which you will discover the peace inside you.

Become a master UX designer

The course offers everything you need to start a career as a User Experience Designer. Learn to do research, how to start designing websites and ways to present your work.

- Which pieces of information included in the course descriptions might encourage students to take the courses?
- Which of the courses would you take? Is there anything else about the courses that you would like to know before getting started?
- What's important for you in an online course (e.g. how long it takes to complete it, other participants' opinions, the price)? How do you know if a course is good?
- What makes a course popular? How can a course creator encourage people to take their course?
- What is your experience with educational platforms and online courses?
- If you could create an online course, what would it be about? How would you make it more interesting than other online courses?