

Online shopping vs Traditional shopping

WARM UP

1. Put the words and phrases from the box below into the right categories (online shopping, offline shopping, both):

delivery shopping assistant checkout out of stock on sale discount
 order shopping cart return search engine bargain aisle
 queue changing room wishlist shipping cost

ONLINE SHOPPING	BOTH	OFFLINE SHOPPING

2. In pairs, discuss the following questions:

- a) Have you ever bought anything online? If yes, what was the last thing you bought on the Internet and where did you buy it exactly?
- b) What kind of problems can you have when you buy on the Internet?
- c) What was the last bargain you got (online or offline)?
- d) Do you prefer to do shopping online or in traditional, physical stores? Why?
- e) When do you think everybody will buy things only online?



VOCABULARY

3. Fill in the sentences with the verbs from the box below to create phrases related to shopping:

spend place make (x2) use visit change add shop get

- a) You can always return a product bought online if you your mind or if it doesn't fit you.
- b) It is easy to around online and find the best deal very fast.
- c) A lot of people too much money on clothes or gadgets.

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- d) If you want to an order, click the green button and make the payment.
- e) If you want to a complaint about products you bought at our store, complete this form and send it to customerservice@acme.com
- f) How many stores do you usually when you go shopping?
- g) Enter your credit or debit card details and any other information required and click "confirm card details" to a payment.
- h) When you make a decision, simply select quantity and the product to the cart.
- i) You can coupons to save money on everyday things such as your grocery shopping.
- j) We promise you 30-day satisfaction guarantee, which means that you can return the product within 30 days and a full refund.

4. Complete the questions using any 5 phrases from exercise 3.

- a) When you
- b) How oftenyou
- c) How much
- d) you ever
- e) Whatyou

VIDEO

5. Read the text about the Singles' Day and answer the questions below it:



Singles' Day always falls on November 11th because the date 11/11 represents four ones, or four singles, standing together. It was originally called "Bachelor's Day" and the celebration began among students at China's Nanjing University around 1993 as a sort of anti-Valentine's Day. Interestingly, Singles' Day has become the largest online shopping day in the world. The holiday became an important commercial event in China during the first decade of the 21st century when the Chinese e-commerce giant Alibaba offered products with big discounts on its platform for 24 hours, starting at midnight on Nov 11, 2009. Since then, Singles' Day has become a super shopping day, like the post-Thanksgiving Black Friday and Cyber Monday in the U.S.

Adapted from Investopedia.com

- a) Why and where was Singles' Day invented?
- b) Why is it celebrated on November 11th?
- c) What is Singles' Day similar to nowadays?

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6. Watch the video (<https://www.youtube.com/watch?v=jF7D1bNCZ04>) and match the figures and dates with what they refer to:

- the 1990s
- November, 11
- 18 billion
- 650 million
- 258 thousand
- orders placed during Singles' Day last year (2016)
- time when the Singles' Day started
- the date of Singles' Day
- tonnes of CO2 produced during Singles' Day 2016
- dollars spent during Singles' Day in 2016

DEBATE

7. In groups, prepare arguments for or against this statement:

Online shopping is better than offline shopping

when you're ready, try to convince the other group to your opinion!

FOR (+)	AGAINST (-)