

How to lead a successful global team

A great way to learn about your country is to leave it.
Henry Rollins

DISCUSSION

1. Discuss:

- What does the quote mean to you? Do you agree with it?
- What are some things that define a culture? For example, music, language, ...
- Have you ever worked/studied with people from different cultures? How was it?
- What are *dos* and *don'ts* for people who do business with different cultures?
- Describe the situation when you have felt confused by the actions of someone from another culture.

VOCABULARY

2. Match words to create popular business expressions.

boost	to superiors
adopt	a global team
lead	respect
understand	effectiveness
listen	your boss
contradict	management style
show	cultural biases

3. Complete the sentences with phrases from ex. 2.

- Employees should always _____ in terms of important decisions.
- _____ for other cultures is a core value of collaboration in the today's business world.
- In order to _____, managers should be transparent at every stage of the decision-making process.
- There are more problems with than benefits from _____.
- Managers should make their team members _____ and their impact on the team interactions.
- Stating a fact or giving an opinion that _____ is often career suicide.

In pairs, decide if you agree or disagree with these statements.

VIDEO & DISCUSSION

4. Read the text below and answer the questions.

Globalization has led to the rapid connection of internationally based employees from all levels of multinational companies. Where once an employee might have been expected to primarily collaborate with colleagues from his own country, today many people are part of global networks connected with people scattered around the world. Yet most managers have little understanding of how local culture impacts global interaction. Even those who are culturally informed, travel extensively, and have lived abroad often have few strategies for dealing with the cross-cultural complexity that affects their team's day-to-day effectiveness. *The Culture Map* provides a new way forward, with vital insights for working effectively and sensitively with one's counterparts in the new global marketplace.



Source: <https://www.erinmeyer.com/book/>

- **What is the book about?**
- **What kind of problems might the manager face when leading an international team?**

5. Watch the video and answer questions given below (<https://youtu.be/DgbU7pP5QRc>)

- a) What do the British say about the French?
- b) What do Indians say about the French?
- c) What do Americans say about Malaysians?
- d) What do Malaysians say about Americans?
- e) What do Mexicans say about the Dutch?

6. Discuss:

- What are your experiences in terms of working with people from different cultural backgrounds?
- How is your culture perceived by others?
- How should managers deal with a global team?
- How to make all team members share ideas and contribute openly during meetings?
- Why may a global team have greater potential than a classic monocultural team?