

1. Discuss the questions.

- How do you think big data, tattoos and immortality can be connected?
- What can an electronic tattoo be?
- What information about you can be found on the Internet?

2. Match the words in the box with the definitions (a-h) below.

distracted figure out flip immortality threaten tie turn out shout

- express strong emotions
- be known or discovered finally and surprisingly
- the ability to live forever
- tell someone that you will kill or hurt them or cause problems if they do not do what you want
- learn something
- join, to connect
- turn upside down
- unable to concentrate because of something

3. Match words from two columns to create collocations and then, put them into sentences (A-F) on the next page.

- | | |
|----------------|-----------------------------------|
| a) utter | 1) a word |
| b) indiscreet | 2) mistakes |
| c) make | 3) your way into/out of something |
| d) provide | 4) question |
| e) be familiar | 5) with somebody |
| f) charm | 6) information |

Your online life, permanent as a tattoo

- A. We about ourselves on social media without thinking of consequences.
- B. Asking a woman about her age is an
- C. The face recognition system is not perfect and it can sometimes
- D. I'm not this singer. Can you tell me which band he is in?
- E. This is my secret project so don't about this to anyone.
- F. Some people can be rational in a crisis and trouble using their magnetic personality.

4. Watch a [TED talk by Juan Enriquez](https://youtu.be/Fu1C-oBdsMM) [https://youtu.be/Fu1C-oBdsMM] and answer the following questions:

- a) What examples of electronic tattoo did the speaker mention?
.....
- b) What does the Facedeals camera do?
.....
- c) How does the speaker change Andy Warhol's theory?
.....
- d) Which characters from the Greek mythology did the speaker mention?
.....
- e) Who was Jorge Luis Borges?
.....



5. Match each character from the Greek mythology with one word and explain what the connection is.

apple

reflection

rock

underworld

Character	Word	Connection
Sisyphus		
Orpheus		
Atalanta		
Narcissus		

6. Watch a part of the [video](#) (3:22 - 5:20) again and check your answers.

7. Discuss the points below.

- How large is your electronic tattoo? What information and where do you share with the world?
- How can Juan Enriquez's pieces of advice help us?
 - be careful what you post because it influences your reputation
 - don't look too far in the past of those you love
 - think twice before posting anything
 - don't fall in love with your own image
- How do you understand Warhol's words: "In the future, everybody will be world famous for 15 minutes"? Is this good or bad for us?
- Do you think people are not anonymous online? How can we be anonymous on the Internet?
- What kind of data should people want to keep private?
- What problems can come from being immortal online?