| description | **LESSON SET OVERVIEW**With this lesson set, your students will:* practise **phrases related to job search**,
* write a LinkedIn **profile summary**,
* **talk** about LinkedIn, personal branding and recruitment processes,
* watch a **video** about LinkedIn and a **news report** about an innovative app.

In the first lesson, students discuss how LinkedIn can help people find a job. In the second lesson, they talk about using apps to find a job or to find an employee.  |
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| **Lesson Set fields** |
| header Lesson 1 | Start by asking students about LinkedIn |
| lesson list 1 | Make the most of your LinkedIn profile |
| description 1A | Students watch a **video about LinkedIn**, work with **collocations related to job search** (e.g. *make yourself discoverable, craft your narrative, lose out on opportunities*) and write a LinkedIn **profile summary** trying to avoid cliché phrases. They also **talk** about LinkedIn and personal branding.  |
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| header Lesson 2 | Talk to your students about job search and apps |
| lesson list 2 | Your next job is just a swipe away |
| description 2A | Students talk about using technology in the recruitment **process**, expand their vocabulary related to a job hunt (e.g. *job hopping, find your next gig, get your foot in the door*) and watch a **news report** about an app called *The Tinder for jobs*.  |
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