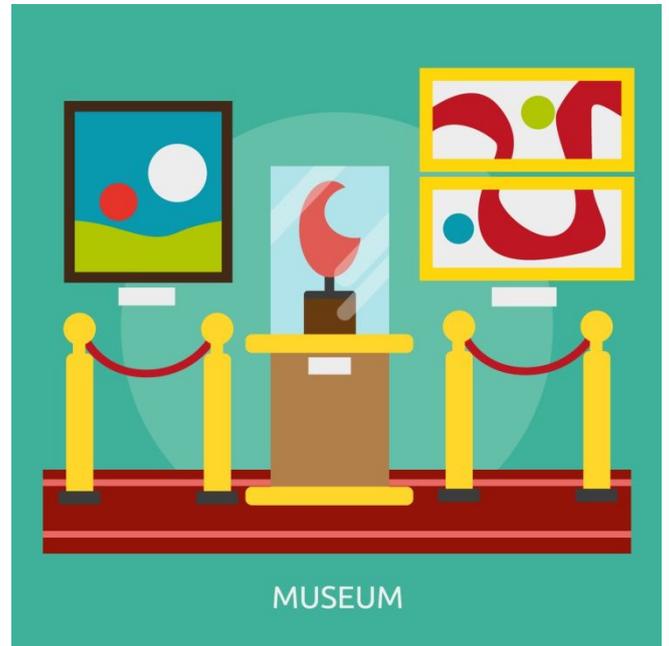


## WARM-UP

**1. Read the statements below. Do you agree with them?**

- ❖ Museums shouldn't be funded by the governments. That's a real waste of money.
- ❖ Kids should be taken to museums to get used to art from an early age.
- ❖ Most museums are outdated and that's why they are not interesting any more.
- ❖ If all museums were for free, more people would be interested in art.



## VOCABULARY

**2. In pairs, brainstorm as many phrases as you can that you can use to express your likes and dislikes.**

<i>I LIKE</i>	<i>I DON'T LIKE</i>

**3. Discuss in pair the following questions:**

- Are you into art? Which do you enjoy most: photography, painting, sculpture, graffiti, etc.?
- Do you like going to museums? Why/why not?
- Do you think you have some great museums/art galleries in your city?
- What was the best the worst exhibition you have ever seen?

## VOCABULARY

**4. Match the underlined words with their meanings below.**

- a) We stayed at some fancy hotel in the centre of London.
- b) 'Vertigo' is the film widely regarded as Hitchcock's masterpiece.
- c) I pitched this idea of this new product to my bosses and they liked it.
- d) The look on his face was absolutely priceless.
- e) Our research is supplemented with material from some interviews.
- f) Information about this problem should be accessible to all people.
- g) Unfortunately, he can't replicate his success from 2005.
- try to convince someone to buy or accept (something) **PITCH**
  - easy for anyone to get and use **ACCESSIBLE**
  - an excellent painting, book, piece of music etc, or the best work of art that a particular artist, writer, musician etc has ever produced **MASTERPIECE**
  - do or make something again in the same way as before **REPLICATE**
  - expensive, popular, and fashionable **FANCY**
  - add an extra element or amount to **SUPPLEMENT**
  - very valuable and impossible to replace **PRICELESS**

## VIDEO &amp; DISCUSSION

**5. Watch the talk and complete the questions with some words from exercise 4 in correct forms.**

- a) What was the idea that the speaker **PITCHED** to his boss?
- b) What do you think about the idea that all museum collections can be **ACCESSIBLE** to everyone online? Will more people become interested in art?
- c) Can the speaker's idea **REPLICATE** the experience of going to a museum?
- d) What **PRICELESS** works of art would be in your collection that you could create online?

**6. Now, discuss the questions.**