

WARM-UP

1. Match synonyms:

- | | |
|----------------|-------------|
| a) conserve | • cope with |
| b) combat | • in danger |
| c) address | • damage |
| d) impact | • affect |
| e) contaminate | • serious |
| f) at stake | • preserve |
| g) destroy | • pollute |
| h) severe | • fight |



2. Look at the picture and discuss the questions using the words from ex. 1:

- What methods of environment protection do the icons show?
- What do you do to preserve the environment?
- What danger does your country pose to the environment?
- What eco-friendly initiatives do you know? Has your country introduced any?

READING

3. Complete the text with words from the box.

(text source: <http://dothegreenthing.com/>)

inspired *challenges* *thoughtful* *roll*
public *creatives* *tackle* *consequences*

In case of emergency, take issue

Welcome to Do The Green Thing, a _____ service for the planet that uses creativity to _____ climate change.

Since 2008, we have worked with a global community of _____ to make films, posters, Walkcasts and Everyday Things that have _____ 40 million people to live more sustainably.

But that's not enough. With a solution to climate change getting no closer, and the _____ of that looming ever larger, we need to _____ up our sleeves and take issue with modern life. To take on all the assumptions and behaviours that lead us to make unsustainable choices so regularly.

So that's what we plan on doing. Every two months, we'll publish an Issue that _____ the unsustainable status quo through long-form arguments and creative provocations.

Our hope is that by looking at modern life a little differently - at its culture, or behaviour or politics - and offering _____, provocative alternatives, we can all be empowered to live more sustainably every day.

4. Discuss:

- How do you think Do The Green Thing can encourage people to live more sustainably?

VIDEO & DISCUSSION

5. Watch the video and answer questions:

- a) What is the initiative the speaker is involved ? Do you like it?
- b) Do you agree with this statement: "*Our climate is changing quickly, too quickly. And great creativity is needed to do what it does so well: to provoke us to think differently with dramatic creative statements. To tempt us to act differently with delightful creative scraps.*"
- c) Do creative slogans, memes, t-shirts, bags, etc. help to save our planet? In what ways?